

40 YEARS OF MAKING THE CASE FOR EQUALITY



Lambda Legal
making the case for equality

Join us to Celebrate

Lambda Legal's 40th Anniversary with cocktails, fellowship and gourmet dinner featuring sophisticated cuisine designed by Gordon Ramsey's London West Hollywood Hotel. It will be a night to celebrate 40 years of victory and honor those who help make the case for equality every day.

West Coast Liberty Awards

The London West Hollywood Hotel
1020 North San Vicente Boulevard West Hollywood, CA 90069.
June 13, 2013



6pm Cocktail Reception and Red Carpet
8pm Dinner and Program Under the Stars
9pm Dessert Social

T H E
L O N D O N
W E S T H O L L Y W O O D



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Lambda Legal has been making the case for equality on behalf of lesbian, gay, bisexual and transgender people and those with HIV across the nation for 40 years. Our legal team works closely with cooperating counsel from some of the nation's largest law firms, with a mission to achieve equal treatment under the law for LGBT and HIV+ individuals. Our proven, effective, impact strategy combines groundbreaking legal work to win in the courts and innovative education and advocacy to win in the court of public opinion.

Through our offices in New York, Atlanta, Chicago, Dallas and Los Angeles, we average more than 70 cases at any given time, with our attorneys tackling a range of issues including marriage, relationships and parenting, employment, HIV, health care, transgender rights, youth issues, and the protection of fair courts. Our work is an integral part of the continuing struggle for civil rights in America.



1973 In Re: Thom
Lambda Legal is formed when New York's highest court overturns a homophobic ruling denying our application to become a nonprofit organization



1983 Sonnabend v. West 12 Tentants Corp.
In the first case of its kind, Lambda Legal wins a ruling that it is illegal to discriminate against people with AIDS

About Us

In the 40 years since our founding, Lambda Legal has grown to become one of the most recognized and influential leaders in the fight for the civil rights of LGBT people and those with HIV. This work is only possibly because of generous individuals, law firms, corporations, small businesses and foundations that support our cause and fund our efforts.

Some of the current corporate supporters and Lambda Legal National Sponsors include: Credit Suisse, Merrill Lynch / Bank of America, Northern Trust, Wells Fargo, Microsoft, IBM, American Airlines, Mercedes, Toyota and UBS.

We invite you to join in our fight and attend our 40th Anniversary Celebration, the 2013 West Coast Liberty Awards. Your sponsorship will contribute to our ongoing efforts to win the case for equality.

For more information about Lambda Legal, visit www.lambdalegal.org



1994 Cammermeyer v. Perry
Lambda Legal successfully argues for the reinstatement of Col. Margarette Cammermeyer after she was discharged from the military because of her sexual orientation



2003 Lawrence v. Texas
Lambda Legal wins a landmark U.S. Supreme Court ruling which strikes down the nation's remaining state sodomy laws and establishes fundamental privacy rights for LGBT people



HONOREES

to be announced



EVENT HOST
Lance Bass

CELEBRITY BENEFIT COMMITTEE



Jai Rodriguez



Sara Rue



Joshua Malina



Anthony Anderson



Rex Lee



Garcelle Beauvais



Alison Pill



Navid Negahban



2009 *Varnum v. Brien*

The Iowa Supreme Court rules that denying marriage to same-sex couples in the state is unconstitutional making Iowa the first state in the Midwest to offer same sex couples the freedom to marry



2012 *Golinski v. United States Office of Personnel Management*

US Supreme Court agrees to review the constitutionality of the so-called Defense of Marriage Act – an issue raised in Lambda Legal's case on behalf of Karen Golinski, federal court employee denied spousal health coverage for her wife



■ \$40,000

ANNIVERSARY SPONSOR

Two tables with premier placement (20 VIP tickets*)

Two VIP cabanas during the cocktail reception

Copy of all photos from the event

Recognition as a Lambda Legal National Sponsor** for one year

Complimentary invitation to Annual Lambda Legal Liberty Circle Receptions

Presenting Sponsor recognition in event press releases and all marketing/PR materials:

- o Name/logo on website
- o Social media posts (Combined total of 240,000+ subscribers)
- o Wire Image posting
- o Lambda Legal Annual Report
- o Guest/Celebrity/Media event invitations

Presenting Sponsor branding throughout the event including:

- o Logo branded on hotel tower and within the event space (gobo)
- o Event video loops
- o Signage at the event
- o Exclusive branding on stage (shared with Lambda Legal)
- o Recognition from the stage
- o Logo on Step and Repeat
- o Full page ad in event program with choice of inside or back cover

■ \$25,000

PREMIER SPONSOR

One table with prominent placement (10 VIP tickets*)

Copy of all photos from the event

Recognition as a Lambda Legal National Sponsor** for one year

Complimentary invitation to Annual Lambda Legal Liberty Circle Receptions

Prominent placement in event press releases and all marketing/PR materials:

- o Name/logo on website
- o Social media posts (Combined total of 240,000+ subscribers)
- o Lambda Legal Annual Report
- o Guest/Celebrity/Media event invitations

Branding throughout the event:

- o Event video loops
- o Signage at the event (sponsor provided)
- o Recognition from the stage
- o Logo on Step and Repeat
- o Full page ad in event program
- o Logo branded within the event space (gobo)

■ \$15,000

BENEFACTOR SPONSOR

One table with prominent placement (8 VIP tickets*)
Acknowledgement in the event press releases
Name or logo in the Guest/Celebrity/Media event invitation
Inclusion in the event video loops
Limited signage at the event (sponsor provided)
Recognition in the Lambda Legal Annual Report
Complimentary invitation to Annual Lambda Legal Liberty Circle Receptions
Half page ad in event program

■ \$10,000

TRIBUTE SPONSOR

One table with priority placement (8 VIP tickets*)
Inclusion in the event video loops
Recognition in the Lambda Legal Annual Report
Complimentary invitation to Annual Lambda Legal Liberty Circle Receptions
Quarter page ad in event program

■ \$5,000

AMICUS SPONSOR

Half table with priority seating (6 VIP tickets**)
Logo included in the event video loops
Recognition in the Lambda Legal Annual Report
Complimentary invitation to Annual Lambda Legal Liberty Circle Receptions
Logo in event program

■ \$2,500

LAUREATE SPONSOR

Admission for 4 guests (4 VIP tickets*)
Logo included in the event video loops
Recognition in the Lambda Legal Annual Report
Complimentary invitation to Annual Lambda Legal Liberty Circle Receptions
Logo in event program

■ \$1,500

LIBERTY CIRCLE SPONSOR

Admission for 2 guests (2 VIP tickets*)
Recognition in the Lambda Legal Annual Report
Complimentary invitation to Annual Lambda Legal Liberty Circle Receptions

■ \$300

DINNER TICKET

● Full Page Ad - \$500 ● Half Page Ad - \$350 ● Quarter Page Ad - \$250

* All Law Firm Sponsors receive a respective number of additional tickets to Lambda Legal's annual Law Firm Summer Associate Event

** See enclosed National Sponsor Benefits

LAMBDA LEGAL
c/o GBK Productions
7815 Beverly Blvd. 3rd Floor
Los Angeles, CA 90036

For questions about the event or sponsorships
Jeff Souva
National Events Director
312-663-4413
jsouva@lambdalegal.org

To RSVP or for Invitation and
Program Advertisement Questions
Carla@GBKProductions.com 323-933-9989

Purchase Tickets or Sponsorship Online at
www.lambdalegal.org/wcla13

June 3rd is the deadline for
program advertisement submissions

April 5th is the deadline for
company name/logo on invitations



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